

FAX# 703 528 7880 OCT29/12 16.42
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

CONTRACT # 6269466

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #

CONTRACT # 6269466

CLASS: NATL.

LOCAL

REGIONAL

PRDCT OBAMA FOR AMERICA

EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DV6/12 WK-2

CO-OP BITTING NEEDED

DATE OCT29/12 16.42

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE OCT29/12 16.42

REF:

TO LENA
FR JULIE
OK'D ML
TTLS RTS
PLS CFM, THX 10/29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1537

4	S	1100A-1200N	30	\$925.00	10/30	11/2	4	TU-F
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PROGRAM : THE VIEW

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69	A		1200N-330P	30		\$2,750.00	11/3	11/3	1		SAT	1
PROGRAM : FBALL ORD COM1 : WE CAN OFFER OCT31 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV2 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV5 ON LINE-62 FOR 1 SPOT/WK												
70	A		700A-900A	30		\$1,050.00	11/3	11/4	3		SA-SU	3
PROGRAM : NEWS ORD COM1 : WE CAN OFFER UP OF LINES 69-74 PART OF A MAKEGOOD MADE												
71	A		1000P-1100P	30		\$5,400.00	11/4	11/4	1		SUN	1
PROGRAM : 666 PARK AVE ORD COM1 : WE CAN OFFER UP OF LINES 69-74 PART OF A MAKEGOOD MADE												
72	A		700P-800P	30		\$2,750.00	11/4	11/4	1		SUN	1
PROGRAM : AM FUNN HM VIDEO ORD COM1 : WE CAN OFFER UP OF LINES 69-74 PART OF A MAKEGOOD MADE												
73	A		1130P-1205A	30		\$1,250.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS ORD COM1 : WE CAN OFFER UP OF LINES 69-74 PART OF A MAKEGOOD MADE												
74	A		1130P-1200M	30		\$475.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ORD COM1 : WE CAN OFFER UP OF LINES 69-74 PART OF A MAKEGOOD MADE												
11	S		600P-630P	30		\$3,000.00	10/30	11/2	3		TU-F	3
PROGRAM : EYEWITNESS NEWS												
17	S		1000P-1100P	30		\$3,500.00	11/2	11/2	0		FRI	0
PROGRAM : 20/20												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE												
22	S		1200N-1230P	30		\$600.00	11/3	11/4	1		SA-SU	1
PROGRAM : NOON NEWS												
62	S		730P-800P	30		\$3,000.00	11/5	11/5	0		MON	0

PROGRAM : WHEEL OF FORTUNE
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#4 MISSED: TU-F/1100A-1200N OCT31 30S \$925.00 (OCT29/12)
BUY#11 TU-F/600P-630P NOV1 30S \$3,000.00
BUY#17 FRI/1000P-1100P NOV2 30S \$3,500.00
BUY#20 MON/1000P-1100P NOV5 30S \$6,000.00
BUY#22 SA-SU/1200N-1230P NOV3 30S \$600.00
BUY#62 MON/730P-800P NOV5 30S \$3,000.00
OFFER: SAT/1200N-330P NOV3 30S \$2,750.00
& SA-SU/700A-900A NOV3(3/WK) 30S \$1,050.00
& SUN/1000P-1100P NOV4 30S \$5,400.00
& SUN/700P-800P NOV4 30S \$2,750.00
& SAT/1130P-1205A NOV3(2/WK) 30S \$1,250.00
& SUN/1130P-1200M NOV4 30S \$475.00
CMT: WE CAN OFFER PLS ADVISE.

NOV/12 324380.00 CONTRACT TOTAL 324380.00
TOTAL SPOTS 157

MARKET TOTALS \$479,896 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE